



*CONFERENCE
DUBAÏ
&
L'EXPOSITION
UNIVERSELLE*

*Connecter les esprits, construire le futur
durabilité, mobilité, opportunité*

Aller à Dubaï

5 500 km de Paris

7 h de vol

*3h de décalage
horaire (+3)*



Emirats Arabes Unis

7 émirats, 83 600 km².

*10 millions d'habitants dont 90 %
d'immigrants.*

*Réserve connue de 100 milliards de barils,
soit 13 milliards de tonnes.*

DUBAÏ

*Découverte du pétrole en 1966, indépendance du Royaume uni en 1971,
5% de son économie vient du pétrole, 95 % vient du commerce,
transport, technologie, tourisme, finance.*

*Plus grande place pour le trafic de l'or de contrebande : 15 milliards de
\$/an.*

*Plus grande plaque de blanchiment d'argent Ière destination des
Russes depuis l'invasion de l'Ukraine.*

*Pas d'extradition, pas de contrôle des changes, pas de réponse aux
commissions d'enquête.*

Plus grande zone franche, pas d'impôts sur les bénéfices.



Dubai

1 des 7 émirats des EAU

35 km²

3,5 millions d'habitants

5% de Dubaïotes

PIB/habitant : 89 K\$





Dubaï la ville futuriste de tous les superlatifs

- *Plus grand centre commercial (1,2 million de m², 70 millions de visiteurs, 1 350 boutiques)*
- *Le plus haut gratte-ciel (Burj Khalifa 828 mètres, 57 ascenseurs...)*
- *Le plus grand parc d'attraction (2 x Disneyworld)*
- *La plus grande roue (260 m de haut, 2 000 personnes, 38 minutes)*
- *La piscine la plus profonde (60 mètres, 14 millions de litres)*
- *Le seul hôtel 7 étoiles (Giorgio Armani)*
- *La plus grande fontaine (1 335 m², 150 mètres de haut, 6 600 proj)*
- *1er aéroport en nombre de passagers internationaux (90 millions) N°3*
- *Et 130 autres records du monde*

Plan de DUBAÏ





Dubaï : vision 2030

- *Être la meilleure ville du monde (santé, sécurité, culture, art de vivre, loisirs)*
- ***Moyens***
- *Vitrine mondiale de l'intelligence artificielle*
- *Musée du futur (promouvoir le développement technologique)*
- *Zéro papier administratif (smart Dubaï)*
- *Construction du plus grand pôle médical mondial*
- *Première destination mondiale du tourisme de luxe avec en objectif à 5 ans de 200 000 chambres et 30 millions de visiteurs.*

Rotary



*Départ
pour
l'exposition
universelle*



L'EXPOSITION UNIVERSELLE

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Historique



Création en 1851 à Londres

Promouvoir les progrès technologiques au service de l'humanité

Durée 6 mois, tous les 5 ans, un état une voix (BIE)

Paris : 1855 Palais de l'Industrie - 1867- 1878- 1889

Tour Eiffel – 1900 : Grand Palais – 1937 : Palais de Chaillot

2015 : MILAN (nourrir la planète)

2020 : DUBAI (report cause COVID)

2025 : OSAKA concevoir la société du futur, imaginer notre vie demain (13/4 au 13/10)

2030 : Moscou-Odessa- Ryad-Rome-Busan

Quelques repères chiffrés



Du 1/10/2021 au 31/3/2022

438 hectares

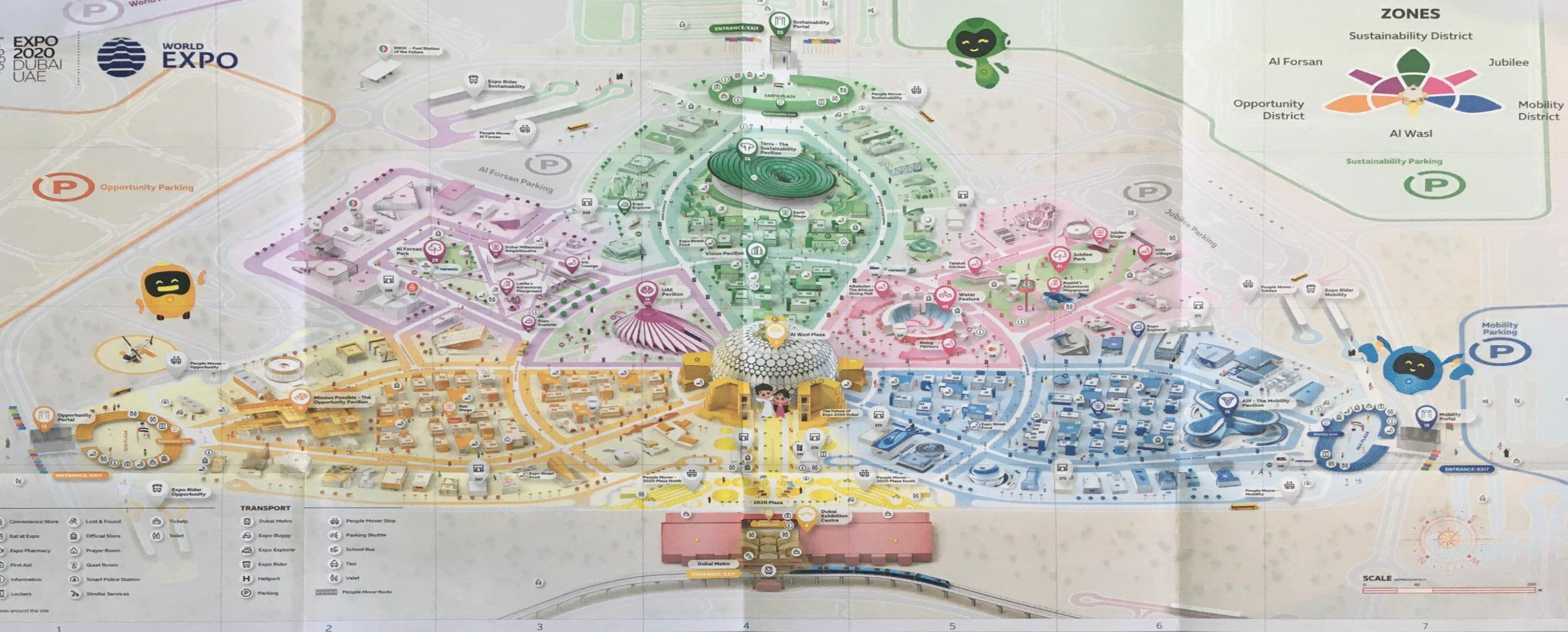
22 millions de visiteurs (40 attendus)

192 pays représentés

De 10h à minuit

Vitrine du monde des savoir-faire

Parrain : Lionel MESSI



- SERVICES**
- Accessibility Services
 - Accreditation Office
 - ATM
 - Baby Changing
 - Changing Places Toilet
 - Children's Toilet
 - Convenience Store
 - Eat at Expo
 - Expo Pharmacy
 - First Aid
 - Information
 - Lockers
 - Lost & Found
 - Official Store
 - Prayer Room
 - Quiet Room
 - Smart Police Station
 - Stroller Services
 - Tickets
 - Toilet

- TRANSPORT**
- Dubai Metro
 - Expo Buggy
 - Expo Explorer
 - Expo Rider
 - Helpport
 - Parking
 - People Mover Stop
 - Parking Shuttle
 - School Bus
 - Taxi
 - Valet
 - People Mover Route



- POINTS OF INTEREST**
- Wasi**
- 2020 Club - Business Connect Centre C4
 - Al Wasl Plaza C4
 - Al Wasl Stage C4
 - Dubai Exhibition Centre B4, D5
 - Expo Media Centre C4
 - ROVIE Expo 2020 C4
 - Stage of Nations C4
 - The Future of Expo 2020 Dubai C4
- Opportunity**
- Best Practice Area C2
 - The Good Place by Expo Live C7
 - Mission Possible - The Opportunity Pavilion C2
 - Newest for People and Planet C7
 - Opportunity Portal C1
 - Sun Stage C3
- Mobility**
- Alif - The Mobility Pavilion C6
 - Around the World C6
 - Expo Explorer - Union Station C7
 - Mobility Portal C7
 - Sea Stage C6
 - Sports, Fitness and Wellbeing Hub D7
- Al Forsan**
- 20 Expo 2020 Young Innovators B4
 - 24 Sameer - Story of Our Culture B3
 - 25 Sustainability Portal A4
 - 26 Terra - The Sustainability Pavilion B4
 - 27 Women's Pavilion B4
 - 28 Vision Pavilion B4
 - 29 Al Forsan Park B3
 - 30 Firdaus Studio by A.R. Rahman B2
 - 31 The Campfire C2
 - 32 The Desert Farm C2
 - 33 Dubai Millennium Amphitheatre C3
 - 34 Expo Explorer - Al Forsan Station C3
 - 35 Ghayathi Trail C3
 - 36 Making of the Mascots B3
 - 37 Latifa's Adventures Playground B3
 - 38 Opera 360 B3
 - 39 United Arab Emirates Pavilion C4
- Jubilee**
- 40 Garden in the Sky B5
 - 41 Jubilee Park B6
 - 42 Jubilee Stage B6
 - 43 The Oasis B6
 - 44 RishiDevi's Adventure Film Festival B5

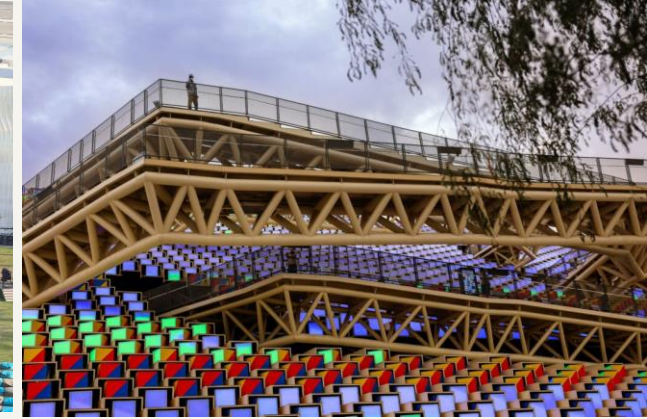
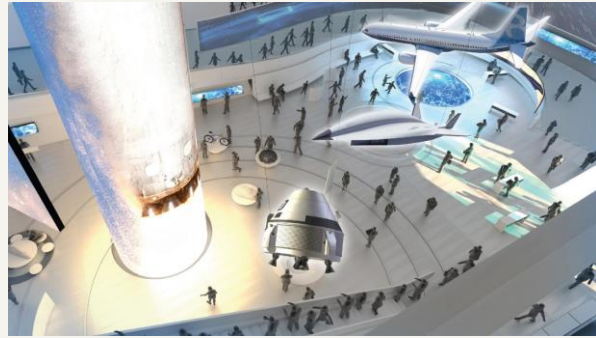
PAVILIONS AND EXHIBITIONS

Countries	Exhibitions	Partners	Organisations
47 Afghanistan	79 Central African Republic	238 Aequifina - Drop	251 African Union
48 Albania	80 Chad	239 Canon	252 ASEAN
49 Algeria	81 Chile	240 DP-World	253 Baden-Württemberg
50 Andorra	82 China	241 Dubai Electricity and Water Authority	254 Dubai Cares
51 Angola	83 Colombia	242 Emirates	255 European Union
52 Antigua and Barbuda	84 Comoros	243 ENOC	256 Gulf Cooperation Council
53 Argentina	85 Congo, DRC	244 Future Banking by Emirates NBD & Emirates Islamic	257 Investment Corporation of Dubai
54 Armenia	86 Congo, Rep.	245 Gatorade - The Bolt	258 League of Arab States
55 Australia	87 Costa Rica	246 L'Oréal	259 Muslim World League
56 Austria	88 Croatia	247 L'Oréal	260 Organisation Internationale de la Francophonie
57 Azerbaijan	89 Cuba	248 Mastercard - The Priceless Cube	261 Organisation of Islamic Cooperation
58 Bahamas	90 Cyprus	249 Partners Hub	262 United Arab Emirates University
59 Bahrain	91 Czech Republic	250 Pepsi Lay's Plus	263 United Nations
60 Bangladesh	92 Denmark		264 World Class Scholars
61 Barbados	93 Djibouti		265 World Expo Museum
62 Belarus	94 Ecuador		266 Youth Pavilion
63 Belgium	95 Dominican Republic		
64 Belize	96 Egypt		
65 Benin	97 El Salvador		
66 Bhutan	98 Equatorial Guinea		
67 Bolivia	99 Eritrea		
68 Bosnia and Herzegovina	100 Estonia		
69 Botswana	101 Eswatini		
70 Brazil	102 Ethiopia		
71 Brunei	103 Fiji		
72 Bulgaria	104 Finland		
73 Burkina Faso	105 France		
74 Burundi	106 Gabon		
	107 Gambia		
	108 Ghana		
	109 Greece		
	110 Guatemala		
	111 Guinea		
	112 Grenada		
	113 Guatemala		
	114 Guinea		
	115 Guinea-Bissau		
	116 Guyana		
	117 Haiti		
	118 Holy See		
	119 Honduras		
	120 Hungary		
	121 India		
	122 Indonesia		
	123 Iran		
	124 Iraq		
	125 Ireland		
	126 Israel		
	127 Italy		
	128 Ivory Coast (Côte d'Ivoire)		
	129 Jamaica		
	130 Japan		
	131 Jordan		
	132 Kazakhstan		
	133 Kenya		
	134 Kiribati		
	135 Korea, Rep.		
	136 Kosovo		
	137 Kuwait		
	138 Kyrgyzstan		
	139 Laos		
	140 Latvia		
	141 Lithuania		
	142 Luxembourg		
	143 Madagascar		
	144 Malawi		
	145 Malaysia		
	146 Maldives		
	147 Mali		
	148 Malta		
	149 Marshall Islands		
	150 Mauritania		
	151 Mauritius		
	152 Mexico		
	153 Micronesia		
	154 Moldova		
	155 Monaco		
	156 Mongolia		
	157 Montenegro		
	158 Morocco		
	159 Mozambique		
	160 Myanmar		
	161 Namibia		
	162 Nauru		
	163 Nepal		
	164 Netherlands		
	165 New Zealand		
	166 Nicaragua		
	167 Niger		
	168 Nigeria		
	169 North Macedonia		
	170 Norway		
	171 Oman		
	172 Pakistan		
	173 Panama		
	174 Papua New Guinea		
	175 Paraguay		
	176 Peru		
	177 Philippines		
	178 Poland		
	179 Portugal		
	180 Qatar		
	181 Romania		
	182 Russia		
	183 Rwanda		
	184 Saint Kitts and Nevis		
	185 Saint Lucia		
	186 Saint Vincent and the Grenadines		
	187 Samoa		
	188 San Marino		
	189 Sao Tome and Principe		
	190 Saudi Arabia		
	191 Senegal		
	192 Serbia		
	193 Seychelles		
	194 Sierra Leone		
	195 Singapore		
	196 Slovakia		
	197 Slovenia		
	198 Solomon Islands		
	199 Somalia		
	200 South Africa		
	201 Surname		
	202 Sweden		
	203 Switzerland		
	204 Syria		
	205 Tajikistan		
	206 Tanzania		
	207 Thailand		
	208 Timor-Leste		
	209 Togo		
	210 Tonga		
	211 Trinidad and Tobago		
	212 Tunisia		
	213 Turkey		
	214 Turkmenistan		
	215 Tuzhulu		
	216 Uganda		
	217 Ukraine		
	218 United Arab Emirates		
	219 United Kingdom		
	220 United States		
	221 Uruguay		
	222 Uzbekistan		
	223 Vanuatu		
	224 Venezuela		
	225 Vietnam		
	226 Yemen		
	227 Zambia		
	228 Zimbabwe		

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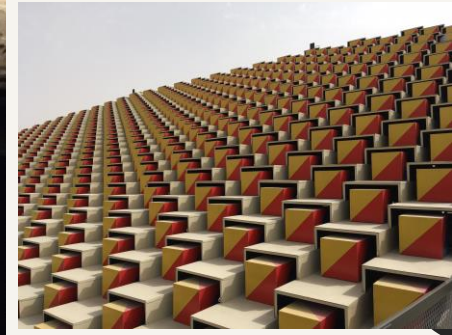
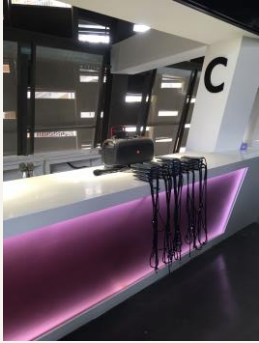
1-PROUESSE ARCHITECTURALE





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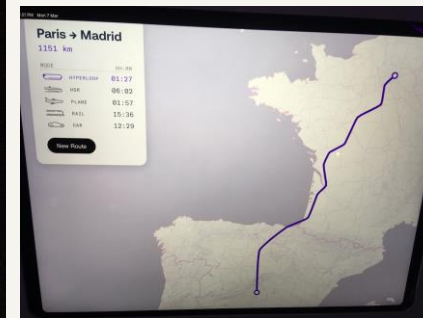
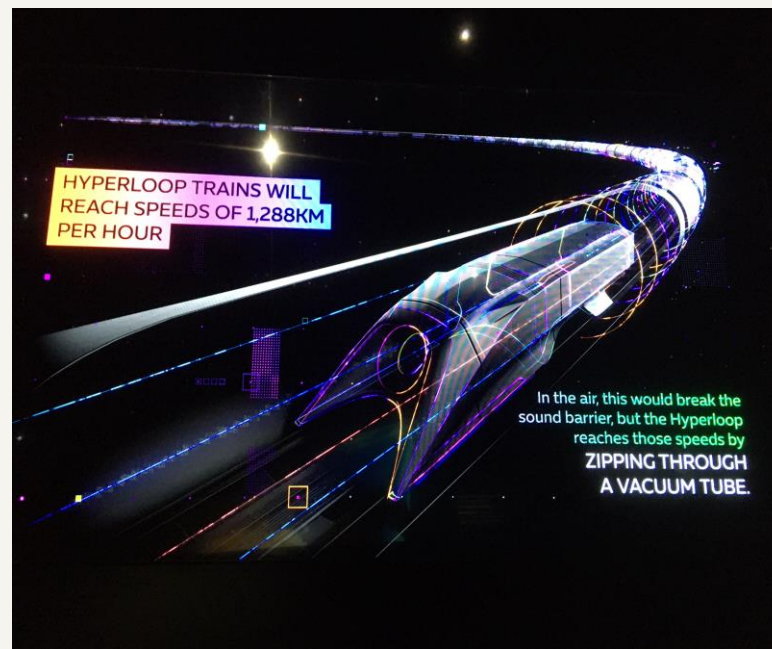
2-PROUESSE TECHNOLOGIQUE



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3-VITRINE DU FUTUR



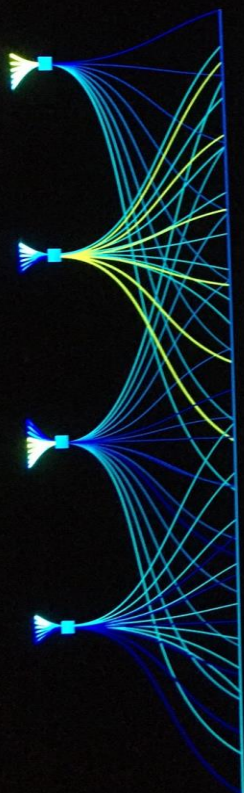


INTRODUCTION

Our cultures and societies are all different, but there is something crucial that we all share. It is the human brain, a true miracle that makes us who we are, connects our minds, and creates our future. It is the **science of the brain** that will bring us the most important discoveries of the 21st century. These discoveries will have a deep impact on our consciousness and our minds, and will transform our lives.

Hence **"The Mechanics of Wonder"**, an invitation to a journey through the inner workings of the human brain - and a tribute to this masterpiece of the Universe.

Our brain teaches us an important lesson: billions of nerve cells, as peculiar as they are, come together to build the mind, which is **sustainable, mobile, and presents us with endless opportunities**. Nature can do it, and so can we. The **"Mechanics of Wonder"** calls for human **cooperation** for the sake of our **common future**.



to protect the future

L'EXPOSITION UNIVERSELLE

4-LES DEFIS DE DEMAIN

OUR
PROMISE
TO THE
FUTURE



Most shellfish
now have plastic in them.
When we eat them, this plastic
enters our bodies.

Animals mistake
plastic for food – over 1
million sea birds
die from eating plastic
every year.



EXPO 2020 DUBAI UAE GLOBAL GOALS WEEK

CHANGE THE WORLD CHALLENGE

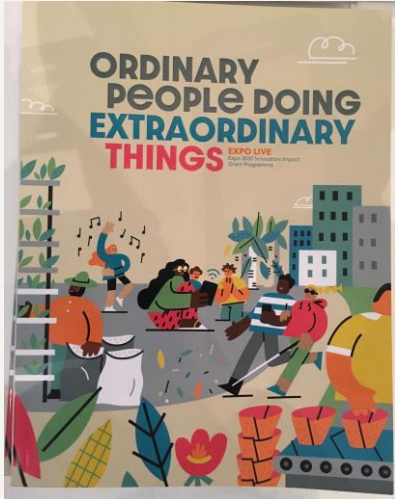
MY TO DO LIST FOR THE FUTURE

In 2015, world leaders agreed to 17 Global Goals (officially known as the Sustainable Development Goals or SDGs). By connecting minds, these goals have the power to create a better world by 2030, by ending poverty, fighting inequality and addressing the urgency of climate change.

globalgoals.org

THE FUTURE
DEPENDS ON
WHAT YOU DO
TODAY.

- Mahatma Gandhi



The 21st century has seen an explosion
in modern diseases. By 2030 half of
humanity is predicted to be obese.
Through diabetes, sugar kills more than war.

Where short weekends last lifetimes.

BCA
BIG COST AIRWAYS

WE SHARE THE MEMORIES OF YOUR HOLIDAY WITH THE WORLD: EMITTING CO₂ INTO THE ATMOSPHERE AND OCEAN, DANGEROUSLY HEATING THE PLANET AND CHANGING THE NATURE OF THE OCEANS.

BCA
BIG COST AIRWAYS

Estimated emissions: 1441 flight units with tonnes of CO₂ per person - four times the weekly average carbon footprint in Singapore.

Drink Don't Think!

Bottled Water

H₂O **NO**

Over 300 million tonnes of plastic are produced each year. 12.8k tonnes of plastic will now be in the market.

Extreme value for money - what else can you buy for \$1 that lasts for 1,000 years?

MUGS FOR MUGS

John
CUPZA
COFFEE

MONA
CUPZA
COFFEE

These cups look like paper but degrade like plastic. Ideal for messing with recycling plants and clogging up the oceans! Only 1% are recycled, but 7 million are used every day - don't be left out!

CUPZA COFFEE

*Plastic on the Outside,
Plastic on the Inside.*

Fishy Sticks

MARINE CREATURES EAT YOUR PLASTIC WASTE, AND THEN YOU EAT THEM! BAD FOR YOU, BAD FOR THEM, GREAT FOR FISHY STICKS!

The Brand You Can't Let Go!

Hooked!

THE TASTE OF THE OCEAN IN A TIN

Get it while stocks last! Only 10% of the world's Pacific Bluefin tuna are left!

Warning: only contains pieces of whale.

Try It and Buy It

Y Not

THE "MUST-HAVE" STYLE THAT USES A GENUINE MUST-HAVE: WATER.

2,700 LITRES OF WATER ARE USED TO PRODUCE THE COTTON FOR JUST ONE T-SHIRT - AND 80 BILLION ITEMS OF CLOTHING ARE PRODUCED EVERY YEAR!

THE CLOTHING A FAMILY WAYS IN A YEAR USES ENOUGH WATER TO FILL 5,000 BATHS.

Expo 2020 Dubai | Thank you



Faites défiler la page pour afficher plus de

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Merci de votre attention

- *«People who are crazy enough to think they can change the world are the ones who do »*

Steve Jobs

